Empowering a Sustainable and **Innovative Future**

the UAE's industrial GDP and supported over 28,000 jobs. By fostering innovation, we launched new trade finance solutions and digital tools like EDB Smart Connect, while providing AED 1.74 billion to renewable energy to align with the UAE's net zero ambitions. Our industrial financing has delivered remarkable growth, with cumulative direct financing for mSMEs reaching AED 4.9 billion and large corporations receiving AED 8.86 billion.

In 2024, EDB was proudly recognized as a Great Place to Work®, reflecting our commitment to creating a high-performance workplace culture. This certification, awarded by Great Place to Work® Middle East, underscores our efforts to empower employees and dedication to building a world-class workforce that supports the UAE's sustainable economic growth and innovation. 2025 will be another successful year. We'll prioritize SME empowerment by

bridging financing gaps, advance financial sustainability through greenfield and renewable energy projects, and leverage advanced AI technologies like robotic process automation (RPA) and machine learning (ML), to enhance efficiency and enable smarter decision-making.

To our valued partners and stakeholders, your trust motivates us to strive for excellence and deliver meaningful impact. Together, we will continue shaping a sustainable future for the UAE—fueled by innovation, ambition, and economic impact. Wishing you a successful and prosperous year ahead.

Ahmed Mohamed Al Nagbi CEO, Emirates Development Bank

Key Milestones of 2024:

Innovation and Achievements

EDB continues to drive UAE's industrial growth and economic diversification with record-breaking 2024 results.

- - Emirates Development Bank showcased its pivotal role in advancing the UAE's food security during the third Abu Dhabi International Food Exhibition (ADIFE), held
- financing dedicated to the food security sector.



EDB Showcases Financing Solutions for EDB successfully concluded its participation at

the Ras Al Khaimah Investment and Trade

commitment to supporting mSMEs and driving sustainable economic growth. At the summit, EDB presented its innovative financing solutions and seamless digital banking platforms designed

Summit (RAKIS) 2024, highlighting its

ENABLING

specifically for mSMEs. These offerings aim to enhance accessibility, foster innovation, and empower entrepreneurs in alignment with the UAE's economic vision.



VENUES EVENTS HOTEL FEB SERVICES TOUR

opportunities for UAE-based SMEs to access

capital, foster innovation, and attract foreign direct investment (FDI). EDB's participation at COMEUP 2024 reinforced its role in driving entrepreneurial success and supporting the UAE's strategic vision for economic diversification and global competitiveness.

Key sessions at the forum included: Panel 1: Driving Growth in Key Sectors Panelists explored Fujairah's potential as a hub for industrial and innovation-driven growth. Topics included opportunities in manufacturing, renewables, food security, advanced

EDB(

technology, and healthcare, highlighting how strategic investments and partnerships can



further digital transformation initiatives in 2025. This collaboration reinforces EDB's commitment to leveraging AI to streamline operations, improve decision-making, and support the UAE's economic growth and technological leadership.

Celebrating 53 Years of Progress:

Employee Wellness Program focusing on mental health, fitness, and nutrition. Guided by its core values of respect, innovation, and ambition, EDB continues to Great build a supportive and inclusive workplace, Place driving employee satisfaction and aligning with its mission to enable economic growth Work_® across key sectors. This recognition

reinforces EDB's position as an employer of

choice and a key contributor to the UAE's

economic transformation.

EDB has proudly been certified as a "Great Place to Work®" by Great Place to

workplace culture and empowering employees. This prestigious certification reflects EDB's dedication to creating an environment where employees thrive through initiatives such as the High Potentials Program (HIPO) for leadership

Work® Middle East, recognizing its commitment to fostering a high-performance

development, the Al Wave Program to promote innovation, and a comprehensive

operations, minimizing risks of business interruptions, and maintaining its reputation as a secure and reliable financial institution.

extended by NBF to eligible SMEs. This partnership aims to bridge the financing gap for SMEs, empowering business growth

Online Portal designed to enhance the banking experience for business customers. With a focus on security, efficiency, and customization, SmartConnect offers a range of features, including: Secure payments and customizable authorizations. • Intrabank, domestic, and cross-border transfers. Fixed-term deposits in AED and USD. Comprehensive account statements and loan overviews.

Cash Management

EDB is proud to support Al Mulla Industries, a leading UAE tissue paper manufacturer, in acquiring a state-of-the-art PCMC machine

sector. Through partnerships like these, EDB

New Solutions

reinforces its commitment to fostering

sustainable economic growth and supporting the UAE's industrial

transformation.

equipped with advanced AI and AR

capabilities. This strategic investment enables Al Mulla to enhance production capacity, improve energy efficiency, and reduce environmental impact, driving innovation in the UAE's manufacturing

Economic Impact Conversations from Emirates Development Bank Features Insights on UAE-UK Strategic Ties

The latest episode of Economic Impact: Conversations from Emirates Development Bank features H.E. Ahmed Mohamed Al Nagbi in conversation with Nick Cochrane-

Dyet MBE, Chairman of the British Chamber of Commerce in Abu Dhabi. The discussion highlights the dynamic UAE-UK strategic partnership, exploring collaboration opportunities in energy, AI, education, and industrialization.

EDB Launches SmartConnect for Advanced

EDB is proud to introduce EDB SmartConnect, an advanced Cash Management

thinking strategies. **Listen now**

27 - 30 Jan

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episode offers valuable perspectives on how these nations are advancing shared goals through collaboration and forward-

Key topics include Mr. Nick's early life in the

UAE, the evolving UK-UAE relationship, the

role of SMEs and innovation in driving

into AI and emerging industries. This

economic growth, and visionary insights

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Medical Expo

UAE-UK: Empowering Business Growth

Through Innovation and Partnerships

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global standing. **Latest News** FDB(event, EDB announced AED 1.12 billion in

local producers and enhancing the UAE's agricultural sector in alignment with the National Food Security Strategy 2051. **MSMEs at RAKIS 2024**

underscored its commitment to supporting key sectors and contributing to the UAE's growth agenda. By leveraging opportunities like Abu

EDB Connect - Fujairah: Driving Economic Growth through Partnerships and Innovation EDB hosted the sixth edition of its flagship EDB Connect forum series in Fujairah, under the theme "Catalyzing Sustainable Growth: Fujairah's Pathway to Economic Diversification and Innovation." The event, held in collaboration with the Ministry of Industry and Advanced Technology's "Make it in the Emirates" initiative, brought together government leaders, private sector representatives, and financial experts

enhance the Emirate's competitive edge.

• H.E. Mohammed Obaid Bin Majed

Mohammed Zainal Al Zarouni

 H.E. Sharief Al Awadhi Fujairah Free Zone Authority

Ministry of Investment Hamad Tahnoon Al Ali

Emirates Development Bank

Fujairah Department of Industry and Economy

Panelists:

MoIAT

Shaker Zainal

economic diversification and foster innovation across the UAE.



EDB Named 'Ecosystem Enabler of the Year' at Enterprise Agility Awards 2024 EDB has been awarded the prestigious title of 'Ecosystem Enabler of the Year' at the Enterprise Agility Awards 2024, recognizing its pivotal role in driving the UAE's economic transformation. This accolade highlights EDB's dedication to fostering economic diversification and growth through innovative and tailored financing solutions. By empowering

entrepreneurs and supporting key sectors, the Bank continues to strengthen the UAE's

sustainable future. The award reflects EDB's ongoing efforts to enable businesses across the UAE to thrive, reinforcing its position as a trusted financial partner in the nation's journey toward economic resilience and

business ecosystem and contribute to a

5th Consecutive Year

economic transformation.

EDB was proudly recognized for its

its operations, particularly in audit

practices, anti-fraud measures, and IT

Bank's steadfast efforts to uphold the

and operational integrity. EDB remains

and innovation, ensuring its continued contribution to the UAE's sustainable

Partnerships:

to Drive Sustainability

to achieving the UAE's 2050 net zero targets.

economic growth.

بيئة 🛭 ВЕЕАН

dedication to maintaining excellence across

systems. The acknowledgment reflects the

highest standards of governance, security,

committed to fostering a culture of quality

Excelling Through

EDB Collaborates with Bee'ah

EDB is proud to announce its partnership with Bee'ah, a pioneer in sustainable innovation in the UAE. This partnership focuses on supporting transformative

projects in clean energy and the circular economy, reflecting a shared commitment

Bee'ah's initiatives in waste management,

with EDB's mission to drive sustainable

future for the nation. This collaboration highlights EDB's ongoing commitment to

economic vision.

recycling, and clean energy align seamlessly

economic growth. By working together, the two entities are fostering innovation and contributing to a smarter, more sustainable

excelling through partnerships that support the UAE's long-term sustainability goals and

innovation.

and IT continuity. This achievement reinforces EDB's position as a trusted partner in the UAE's financial ecosystem, delivering seamless and secure services to its customers and stakeholders. **EDB Honored for Commitment to Quality at UAE Audit, Anti-Fraud and IT Congress** EDB has been awarded the prestigious title of 'Ecosystem Enabler of the Year' at the Enterprise Agility Awards 2024, recognizing its pivotal role in driving the UAE's commitment to quality at the UAE Audit, THE 1ST AUDIT, ANTI-FRAUE Anti-Fraud and IT Congress, held recently in & I.T. CONGRESS Dubai. This recognition underscores EDB's



innovative solutions that support business growth and sustainability in the UAE.

experience. EDB SmartConnect reinforces the Bank's commitment to providing

EDB(

Upcoming Events Arab Health | Global Healthcare **Dubai World Trade Centre**

We Want to Hear From You.

SMEs

Have a **Business**

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financing including AED 8.7 billion in 2024. This has contributed AED 7.4 billion to

As we step into 2025, I'm proud of what we accomplished together in 2024. Since launching our strategy in 2021, EDB has played a pivotal role in driving economic diversification, providing AED 15.7 billion in cumulative

EDB Strengthens Business Support at Abu Dhabi Business Week EDB participated in the inaugural Abu Dhabi Business Week, held under the patronage of His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Chairman of Abu Dhabi Executive Council. The

 AED 15.7 billion in cumulative financing deployed since 2021, fueling key sectors. • AED 7.4 billion direct contribution to the UAE's industrial GDP. • 28,000 new industrial jobs created. • AED 50.2 billion in industrial capital expenditure (CAPEX) supported, driving industrial expansion. • AED 15 billion invested in greenfield projects. • AED 7 billion in Foreign Direct Investment (FDI) attracted.

from November 26-28 at ADNEC. At the

EDB remains dedicated to fostering economic diversification and sustainable growth across key sectors, solidifying the UAE's competitiveness, resilience, and

EDB Reveals AED 1.12 Billion Food Security Financing

at Abu Dhabi International Food Exhibition

to Boost UAE Food Security EDB announced a partnership with Watermelon Ecosystem to strengthen the UAE's food security sector. The collaboration aims to support SME farmers through initiatives such as referrals, joint marketing, and knowledge sharing. With over 50 registered local farmers, Watermelon Ecosystem is set to play a key role in fostering a sustainable and efficient food supply chain. This partnership



Bank engaged with businesses and entrepreneurs to present its financing solutions, emphasizing its role in fostering innovation and economic development. EDB's presence

Dhabi Business Week, EDB continues to enhance its support for businesses across the UAE. **EDB Highlights SME Support and FDI** Opportunities at COMEUP 2024 in Korea EDB participated in COMEUP 2024, as part of the UAE delegation led by H.E. Alia Al Mazrouei, Minister of State for Entrepreneurship and Vice Chairman at EDB. The Bank showcased its commitment to supporting UAE-based SMEs and strengthening the nation's position as a global hub for innovation and business growth. Abdulla Al Hamed, Senior Vice President of FDI at EDB(COMEUP 2024 EDB, took part in a panel discussion where he **Future Talk** emphasized EDB's tailored financing solutions **UAE Special Session** and its collaborative approach with international Your Gateway to Thriving **Business Opportunities** partners. The discussions highlighted

to discuss strategies for unlocking Fujairah's economic potential.

Panel 2: Financing Growth and Supporting Innovation Discussions centered on financial frameworks and strategies to enable businesses



transformative potential in the financial sector, showcasing its role in optimizing credit

The AI Wave Program aims to enhance AI literacy

technologies across EDB, aligning with the UAE Artificial Intelligence Strategy 2031. With over 27

Robotic Process Automation (RPA) processes already implemented, the program includes plans for AI-powered financial models and

and promote the adoption of advanced

decision processes, automating HR onboarding, and driving innovation.

AI BACKED INNOVATION IN BANKING



Certified





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<AED 250M turnover

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